

Ann Hess

ah@flank.com
www.flank.com

Contract Clients

11/94 - present

Clients include 215 McCann, 24 Seven, Agency.com, Apple, LG, Lego Mindstorms, HP, Expedia, V-Day, UCLA, Levi Strauss & Co., Microsoft, Cisco Systems, Bank of America, Evite, Cartesis, Simpson Strong-Tie, City Car Share, Consumer Guide, SIGGRAPH, SGI, Arista Records International, FCB Healthcare, Yerba Buena Center for the Arts, Winston Smith, 2nd International Conference on Raptors, BAVC, Erg8.

MTV Networks

9/10 - 8/11

UX Designer

Compiled reports on game usability issues, competition research & comparison, and materials to assist inspiration in brainstorming new games. Created cross platform/browser compatible HTML/CSS for game developers when needed. Hacked vBulletin with an ax. Managed The Jersey Shore game during an interim period.

Kontiki, Inc.

8/01 - 2/02

Senior UI Designer

User interface design for a peer-to-peer communications platform for enterprise networks. Lead designer for a Web-based enterprise content management system. Clients included Fortune 500 companies such as Ernst & Young and GameSpot.

Critical Path

8/98 - 1/00

Lead UI Designer

Information architecture and interface design lead for a suite of software, including a full-featured, large-scale webmail application with integrated wireless, fax, calendar, LDAP directories, and virus scanning. Designed flexibility into all applications to allow easy co-branding by each of the software's licensees. Also responsible for competitive survey and analysis of similar systems. Close collaboration with engineering, marketing, and production departments.

Macromedia (currently Adobe Systems, Inc.)

9/96 - 12/97

Web Authoring Advisor

Worked with software development team to define an Internet authoring tool: Dreamweaver. Consulted with each feature team in developing specifics of functionality. Reviewed design proposals. Created and coordinated an advisory board of professional Web designers.

Cyborganic Corporation

3/95 - 7/96

Founding Partner, Production Director

Managed online production schedules and staff, content concept, interface design, site architecture, illustration. Clients included: The Global Internet Gathering, Geek Cereal, NetChick Clubhouse, Spacebar, The Field Guide to North American Males.

Digital Circus Productions

1/95 - 1/98

Worked with teams of artists on concept and realization of interactive installations, performances, and collaborative projects. Managed student volunteers, mentored kids aged 10-18 in architectural design, 3D modeling, HTML, PERL, graphic, video, and sound applications. Projects included SIGGRAPH '95 SigKids Production Lab, Cityspace, Governors Conference on the Arts VII (CAC/CALAA), Imagination Celebration of Arts and High Technology.

Wired Magazine

12/93 - 4/94

Assistant to the Publisher and President

Managed special projects. Tracked international trademark and copyright issues. Coordinated production, editorial, and administrative schedules. Conducted executive correspondence. Managed publicity & promotion for one month during employee transition.

EDUCATION:

University of Massachusetts, Amherst MA

Bachelor of Arts degree, Fine Arts, focus in sculpture and computer arts

Simon's Rock of Bard College, Gt. Barrington MA

Associate of Arts degree, Liberal Arts, focus in anthropology